

ZARHA

DESIGN & DELIVERY STUDIO



MATERIAL CATALOG

Flooring

Porcelain, ceramic & large-format tiles
for commercial & residential interiors

FEATURING

BIEN SERAMIK

AIA 2026 EDITION

THE STUDIO

Where surface meets intention.

ZARHA bridges the gap between American architects and Istanbul's world-class fabrication network.

Design services in Los Angeles. Delivery from Istanbul.

**12+**

PARTNERS

3

COUNTRIES

150+

PROJECTS

\$2M+

DELIVERED

Bien Seramik

Bilecik, Turkey

Porcelain, ceramic, and large-format tiles for commercial and residential interiors.

EST.
1976

CAPACITY
30M sqm/yr

FOCUS
Porcelain tile

01

- **Large Format Porcelain**

120x120cm and 120x60cm rectified porcelain slabs

- 9mm thickness
- R10 anti-slip
- Marble and concrete looks



02

- **Wood-Look Planks**

Realistic timber reproductions in porcelain

- 20x120cm planks
- Matte finish
- 15+ colorways



03

- **Outdoor Pavers**

20mm thick structural porcelain for exterior use

- 60x60cm
- R11 anti-slip
- Frost-proof
- Pedestal compatible





LANDED COST COMPARISON

PORCELAIN & CERAMIC TILE

Typical project, delivered to US job site (index: domestic = 100)

US / EU Domestic



China (landed)



India (landed)



Turkey via ZARHA



Includes product + ~13% duty + ocean freight + last-mile delivery

#5 Global Tile Producer — 350M sqm/year

- Kutahya ceramic cluster: 50+ manufacturers in one region
- Large-format capability (120x240cm) with European press technology
- Price-competitive with China, but with EU quality certifications

ZARHA HANDLES EVERYTHING

- Design coordination
- Ocean freight + logistics
- Factory QC inspection
- Last-mile delivery to site
- Customs + tariff management

EFFECTIVE DUTY

~13-16%

LEAD TIME

8-12 weeks

SHIPPING

CIF to US port

MIN ORDER

500 sqm minimum

You specify. We source, produce, inspect, ship, and deliver.

Request a sample.

Free material samples shipped to your office.

Scan the QR or contact us directly.

ZARHA handles design coordination, production, customs, and door-to-door delivery. You just specify.



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MANUFACTURING PARTNER

BIEN SERAMIK

LOS ANGELES | ISTANBUL